

# ECCU2017

Emergency Cardiovascular Care Update

Presented by the Citizen CPR Foundation

## A CONFERENCE DESIGNED FOR YOU

## An International Conference with a Special Focus on Citizen CPR and the Survivor

December 5-8, 2017

Hyatt Regency New Orleans

Because survivors are such an important part of ECCU, we've developed a special conference track just for you – Community: Prepare, Respond, Survive and Thrive! See page 2 of this flyer for a listing of dynamic sessions planned for survivors, family, rescuers, and community champions or visit [www.eccu2017.com](http://www.eccu2017.com) for a full listing of the conference program.



## SURVIVORS PLAY A SPECIAL ROLE AT ECCU.

Survivor stories are important because they serve as a catalyst for community action. Come share your story, honor your rescuers, give back to your community, and meet the scientists and community champions who are all gathering at ECCU 2017!

Thursday, December 7, 2017 4:30 PM – 6:30 PM

## CPR SAVES LIVES MARCH at ECCU!

Follow us at [#eccu2017!](https://twitter.com/eccu2017)

As part of the Emergency Cardiovascular Care Update Conference, join 1,000 survivors and conference participants in the Citizen CPR Foundation's CPR SAVES LIVES MARCH! Help us bring attention to the hundreds of thousands who could survive with more CPR, more AED's and better care.

On Thursday, December 7, we will march from the Hyatt Regency New Orleans to Duncan Plaza. We will have banners and signs calling for more action, flags for our registrants, partners and exhibitors to carry, a New Orleans-style second line, police cars and fire trucks! Help make this important message heard. See video of [ECCU 2015 March in San Diego](#).

At Duncan Plaza, officials and the press will join us to hear inspirational stories from survivors, recounting their rescues and the lives they have lived since. We will raise a call in a very public way for more CPR training, more AED placements and more education so others can live.

“Thank you” to **PulsePoint** for their generous support and contribution!

PulsePoint is a Gold Supporter of the CPR Saves Lives March. For more information about the march, visit [www.eccu2017.com](http://www.eccu2017.com).



*“ECCU 2017 is a wonderful opportunity to meet fellow SCA survivors and their families as well as learn from the top resuscitation professionals in the nation. Join us also for the CPR SAVES LIVES MARCH in the streets of New Orleans and help spread the message to improve survival rates of SCA victims.”*

*James Niskanen, SCA Survivor  
Chair, Citizen CPR Foundation Survivor Committee*

## SPECIAL PRICES JUST FOR YOU

Survivors, family members and their citizen rescuers can attend for only \$60 per day or \$175 for the full conference! Go to [ECCU2017.com](http://ECCU2017.com) for more information and to register.

At ECCU, join us for dynamic sessions designed to meet the needs of Sudden Cardiac Arrest (SCA) survivors, family members, rescuers and community advocates with presentations from leaders in the field.

## ECCU Conference Survivor Track - Community: Prepare, Respond, Survive and Thrive

This year, we've developed a special three day conference track of dynamic sessions devoted to sudden cardiac arrest issues, community and school CPR and AED training, and SCA in youth. This track was designed by the Citizen CPR Foundation's Survivor Committee (Chaired by Jim Niskanen) and its Task Force on SCA in Youth (Chaired by Dr. Stu Berger).

**REGISTER TODAY AT [ECCU2017.COM](http://ECCU2017.COM)**

### SESSIONS AND LIGHTNING ROUNDS

**SCA Awareness and Messaging Study:  
Creating a Culture of Action**

**Surviving Sudden Cardiac Arrest - What's Next?**

**Resources, Barriers and Recommendations for  
Implementing School CPR-AED Programs**

**Moving Everyone Forward Together: CPR in Schools**

**Inspire the World....RE-START A HEART DAY...Every Day!**

**Moving the Needle: A Web-Based Toolkit**

**Survivors Shocked into Speaking**

**When Emotions Set in for Survivors of Cardiac Arrest**

**Road To Recovery: Surviving SCA and the Emotional  
Aftermath**

**How I Survived a Cardiac Arrest**

**Cardiac Arrest Survivor**

**"Don't Give Up"**

**An EMS Sudden Cardiac Arrest Bystander  
Debriefing Program: BPASM**

**The Launch of the First Cardiac Arrest Bystander  
Support Network**

**Insights from a Dispatcher Assisted Lay Rescuer**

**Improving Bystander CPR, Community Mobilization  
and Outreach Using Media Influence**

**Surviving the Survival**

**Survivor Kits – Resources for Survivors and  
Their Families**

**Taking Care of the Caregiver: What About Us?**

**Could We Create a National Campaign to  
"Start the Beat"?**

### SPEAKERS

- Gary Brauchla, SCA Survivor
- Jennifer Chap, Sudden Cardiac Arrest Foundation; Founding Partner, StrataVerve; Co-Founder and Vice President, BuddyCPR
- Katie Dainty, PhD, Li Ka Shing Knowledge Institute, St. Michaels Hospital
- Josh Fischer, EMT-P, Vice-Chair, Sudden Cardiac Arrest Association
- English Flack, MD, Assistant Professor Pediatrics, Vanderbilt Children's Hospital, Pediatric Cardiology; Medical Director, Project Adam
- Tom Greenhalgh, Executive Director, National Public Safety Solutions
- David Hiltz, NR, EMT-P, Team HEARTSafe Advocate Consultant Liaison – Team Resuscitate New England
- Pavitra Kotini-Shah, MD
- Martha Lopez-Anderson, Board Chair, Parent Heart Watch
- Mary Newman, MS, President, Sudden Cardiac Arrest Foundation
- Juliet Olson-Batista, NREMT
- Mike Papale, SCA Survivor
- Jeff Ranous, Director of State Advocacy Department, American Heart Association/ American Stroke Association
- Robb Rehberg, PhD, ATC, NREMT, Director, National Safety Council; Founder and CEO, Sport Safety International
- Kelly Sawyer, MD, Assistant Professor, University of Pittsburgh; SCA Survivor
- Sophie Skellet, MD, Great Ormond Street Hospital for Children NHS Trust, Consultant Pediatric and Neonatal Intensive Care
- Chris Solomons, SCA Survivor
- Allison Thompson, BS, CHES, Children's Hospital of Wisconsin; Project ADAM
- Dave Tranchida
- Rebecca Valentine, BS, EMT-P, EMT I/C, NCEE
- Victoria Vetter, MD, MPH, Director, Youth Heart Watch, Professor of Pediatrics, The Children's Hospital of Philadelphia

Survivors and Families Hospitality Suite available throughout ECCU 2017 for meeting and informal discussions.



About the Citizen CPR Foundation and ECCU: Founded in 1987, the Citizen CPR Foundation (CCPRF) is a non-profit organization with the mission to save lives from sudden death by stimulating effective community, professional and citizen action. Its founding partners are the American Heart Association, the American Red Cross and the Heart and Stroke Foundation of Canada. ECCU is the Citizen CPR Foundation's dynamic biennial conference that promotes and celebrates the art, science, and impact of cardiac resuscitation. It is the premier venue to bring together every link in the "Chain of Survival".



For more information and to register for ECCU Conference Survivor Track, visit [www.eccu2017.com](http://www.eccu2017.com).