Presenter Disclosure Information

Brian Eigel, Ph.D. Reaching Millions: The Future of CPR Education

FINANCIAL DISCLOSURE:

 I am an employee of the American Heart Association, which generates funds from CPR & ECC education and training materials.

UNLABELED/UNAPPROVED USES DISCLOSURE:

None



A WORLD where NO ONE DIES from Cardiac Arrest





Create systems to automatically detect cardiac arrest







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• Eliminate preventable cardiac arrest in hospitals





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Mobilize responders - professional and bystanders





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Personalize resuscitation to each patient

