



ECCU 2017 CONFERENCE & EXHIBITION • A CALL TO ACTION...AND ALL THAT JAZZ!

Success Stories - Using Data to Save Lives

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Presenter Disclosure Information

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Using Data to Save Lives

FINANCIAL DISCLOSURE:

- none

UNLABELED/UNAPPROVED USES DISCLOSURE:

- none

Why does data matter?

- It doesn't- if you don't use it.
- It doesn't- if the boots on the street don't see it
- Or if it sits in a drawer
- BUT
 - IT DOES IF YOU PAY ATTENTION TO IT
 - It does if your first responders and medics get feedback (outcomes, etiologies)
 - It does if it reinvigorates your team
 - It does if you watch it for trends
 - It does if you celebrate success with your community

**“The only way to improve a system is
to measure what you are doing”**

-Dr. Mickey Eisenberg

**If you don't know where you are-
you can't know where you need to
go!**

How do we collect data for Cardiac Arrest??

CARES=

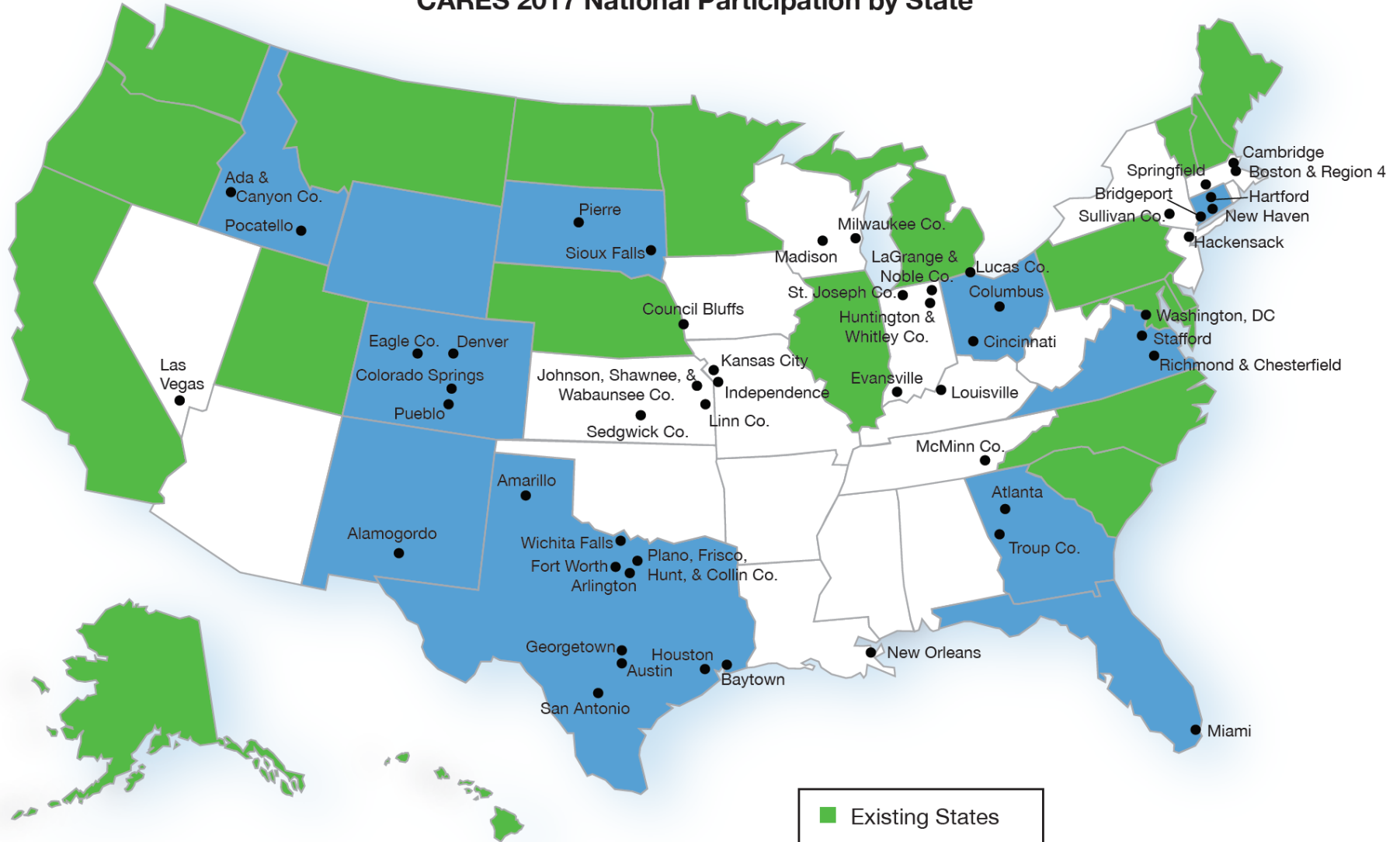
Cardiac Arrest Registry to Enhance Survival



- Current funders above
- 2004- CDC collaborated with Emory University & AHA to develop a registry that could help increase OHCA survival rates
- 2010 expanded into entire states (HeartRescue)
- 2017 there are approximately:
 - EMS Agencies: over 1,100
 - Hospitals: 1500 (approx. 20% of all hospitals in the US)
 - 16 statewide registries
 - 55 communities in 23 states
 - GROWING RAPIDLY



CARES 2017 National Participation by State



- Existing States

- Focus States

- CARES (mycares.net) is not the only game in town
 - Spreadsheet
 - Create your own database
 - Etc...
- Only way to get comparison data

HOW DOES CARES WORK and what does it cost?

- Web based, HIPAA compliant and IRB exempt
- Provide timely access to data through a state/local coordinator
- Provide personalized training and help
- Subscription fee for States (so free for agencies)
- **Entirely Confidential**
 - CARES receives all de-identified data for national database
 - NO ONE will see your data

CONFIDENTIAL



Common questions about the data

- Is it all inclusive? Almost...
 - Includes all ages
 - All etiologies except trauma are collected
- What is collected?
 - 55 prehospital and 20 hospital data points
 - Everything from 911 dispatch to discharge
- What is a CARES case?
 - Out of hospital arrest
 - EMS CPR or AED defib
- Why isn't this research?
 - Not source data verified
 - QA/QI purposes

Measurement is Central to the Ability

- The purpose of measurement in QI work is for learning not judgment!

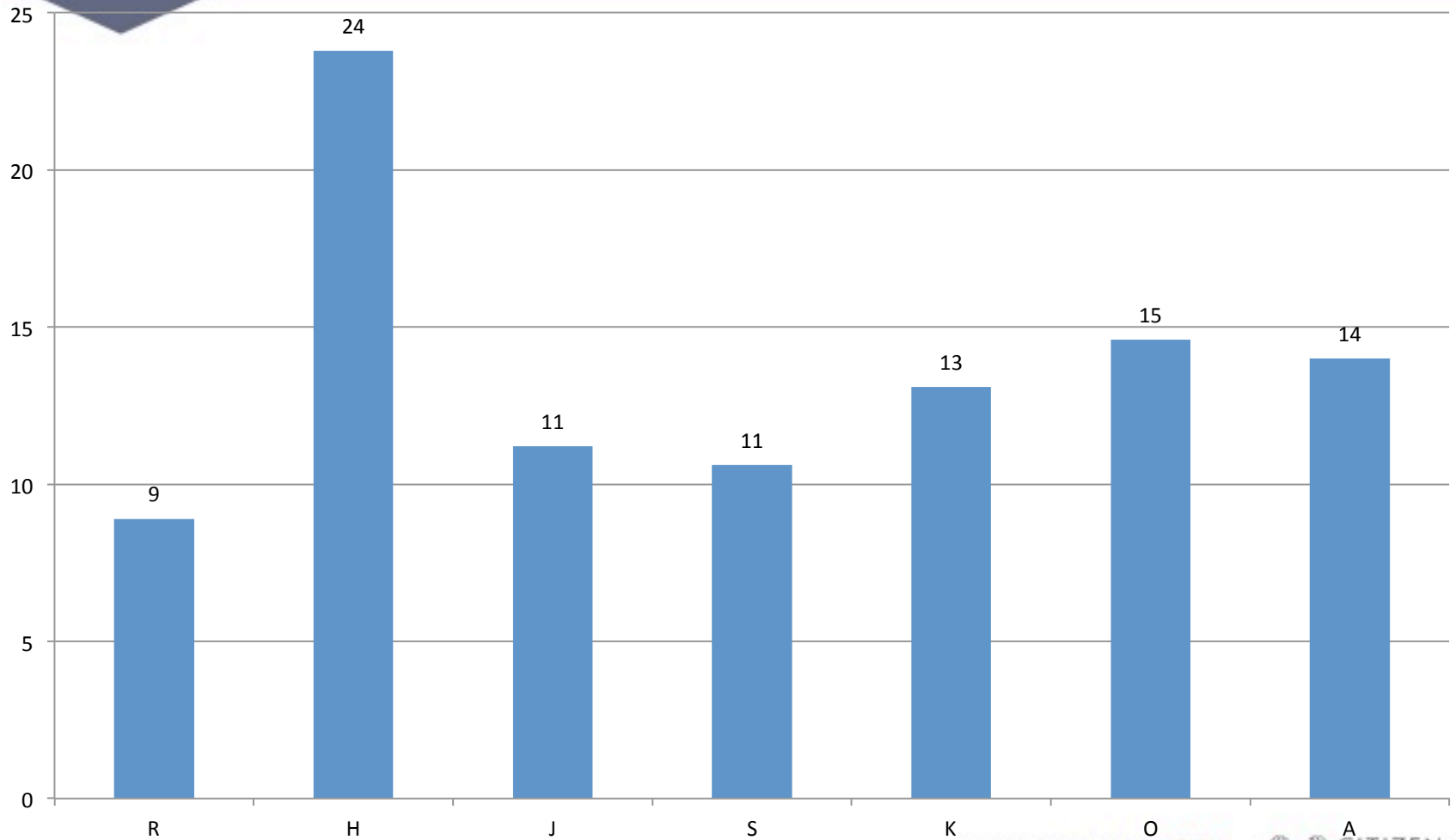
What do you get out of it- ie: how does this save lives?????

- Reports
- Data entry requires attention
- Coordinator alerts to trends
- Ability to give outcome and etiology feedback
- Ability to send reports up the food chain=\$\$
- Resources from other agencies also trying to do better.
- Points you toward areas of further research

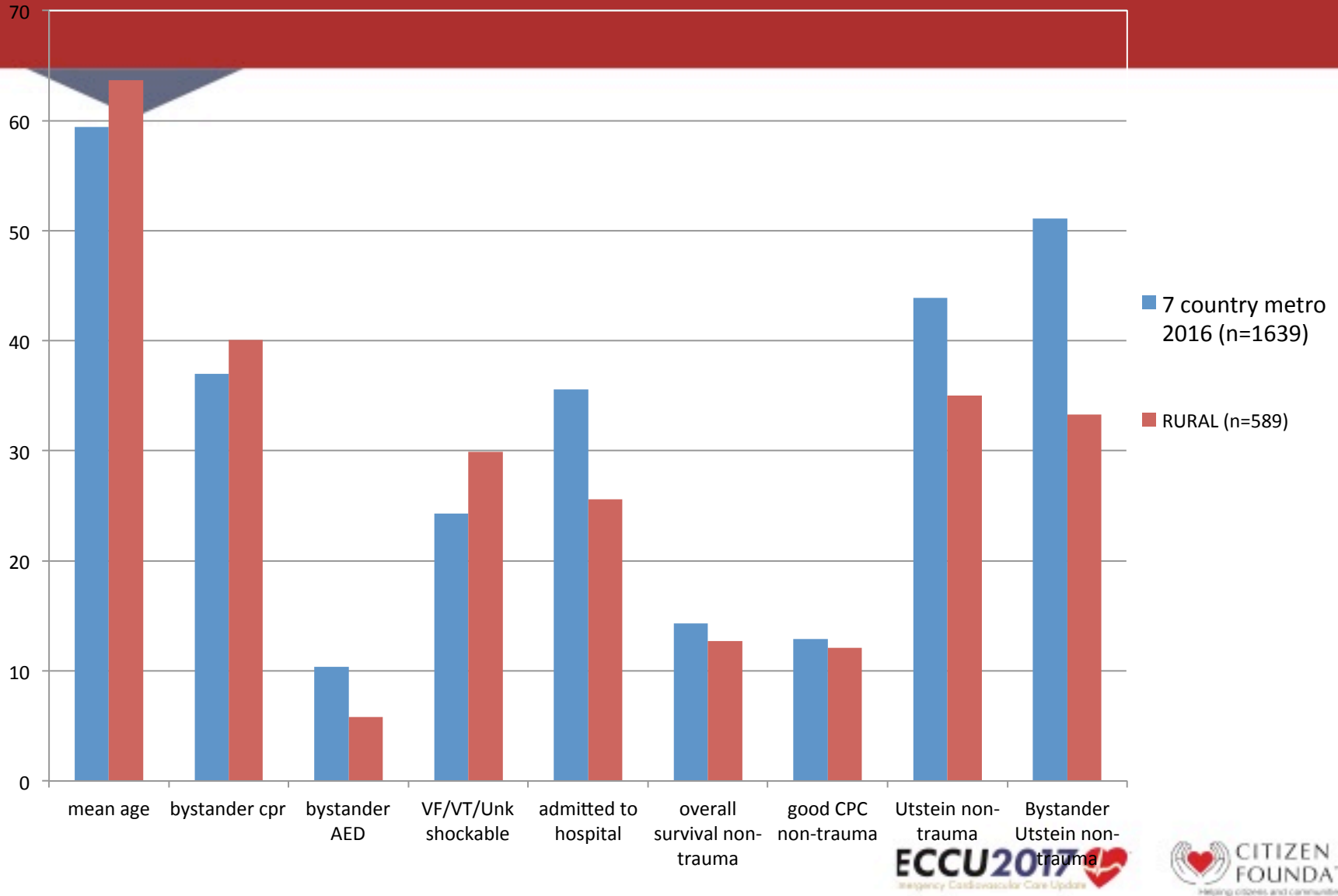
Reports from CARES

- Utstein
- Summary (all metrics)
- Survival Report (broken down by ages and other metrics)
- CAD times
- Demographics
- Cardiac only
- All non-traumatic
- By First Responder, County, Regions etc...

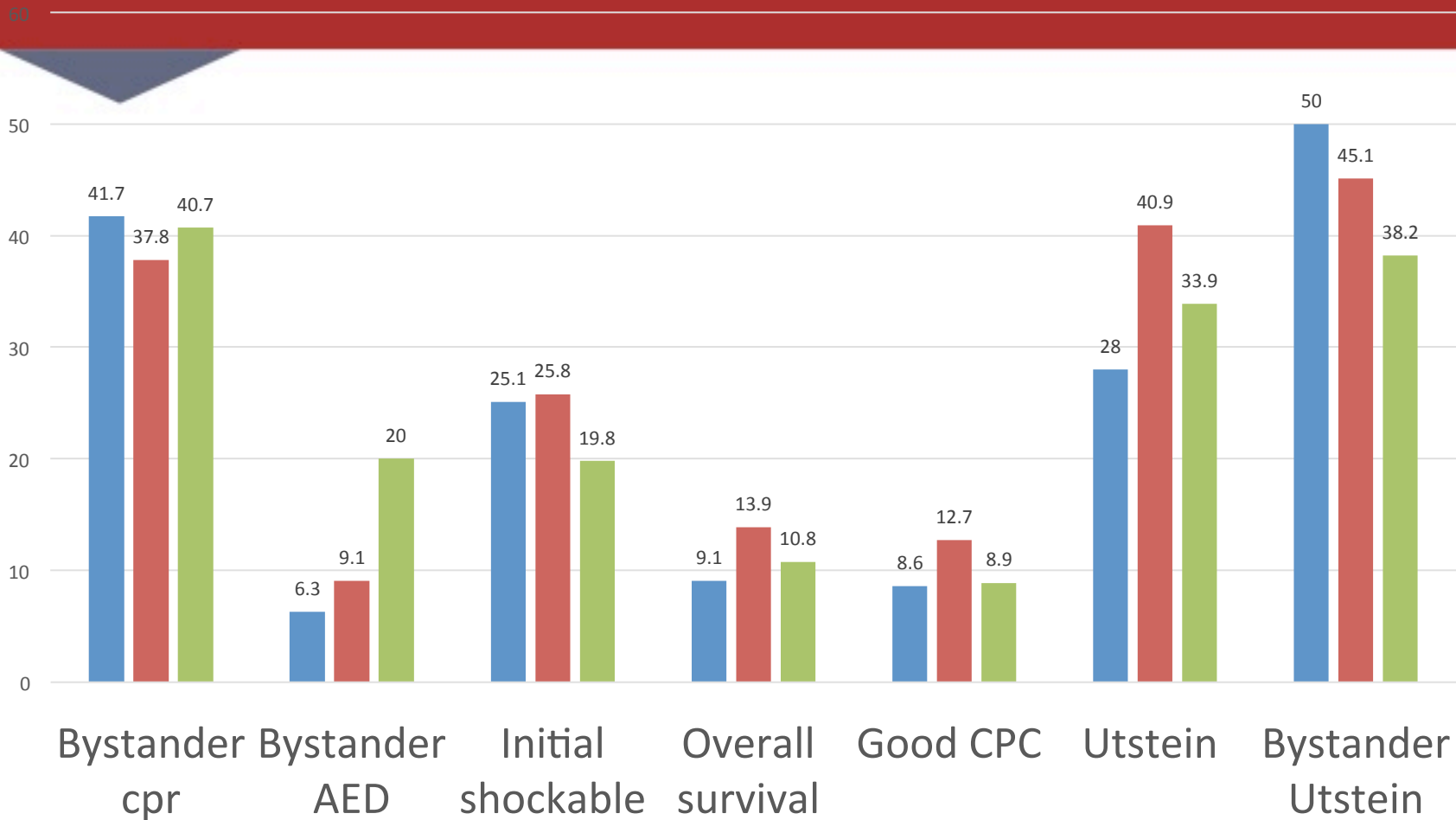
EMS AGENCY overall survival good CPC % 2016, 50 or more cases



Rural V. Metro



2016 summary statistics (%)



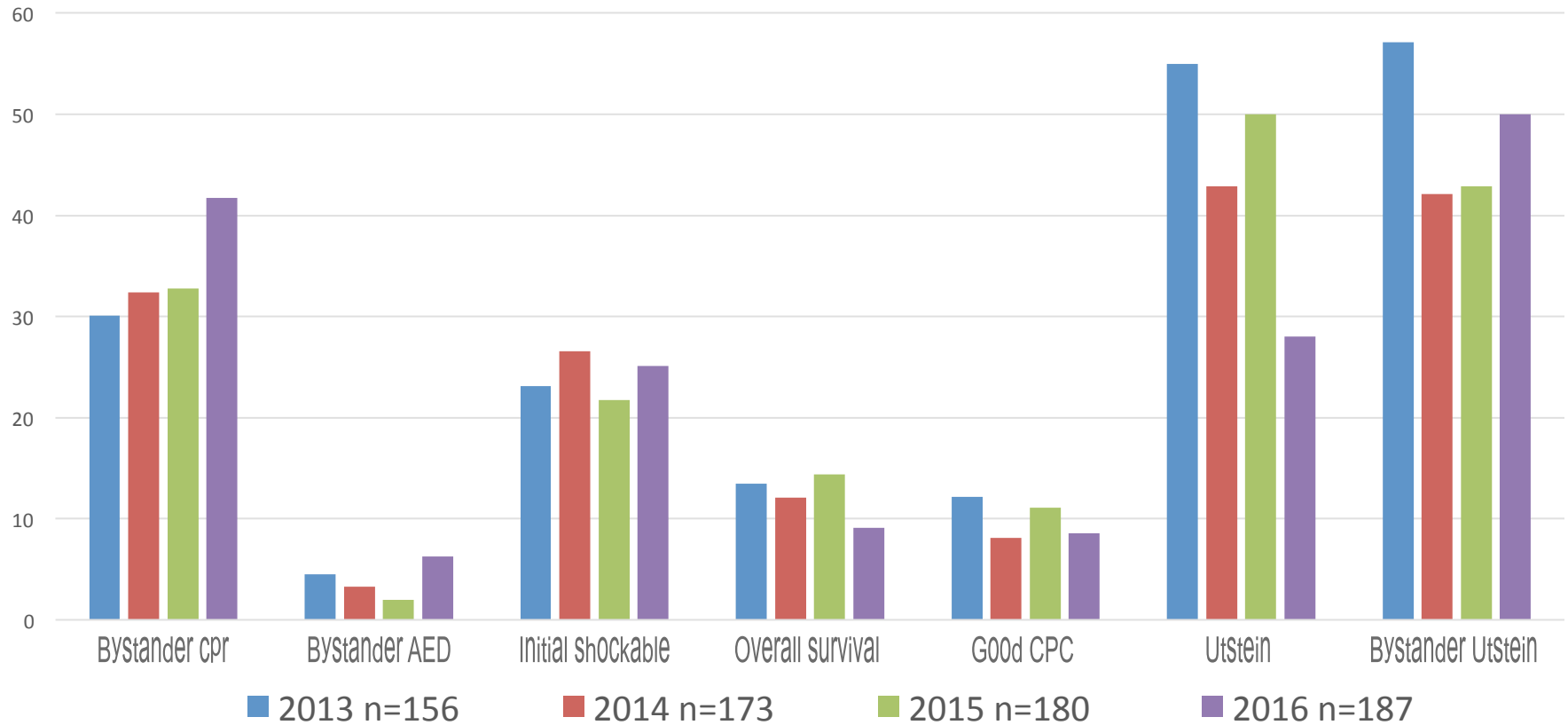
■ Dakota County n=187

■ MN n=2228

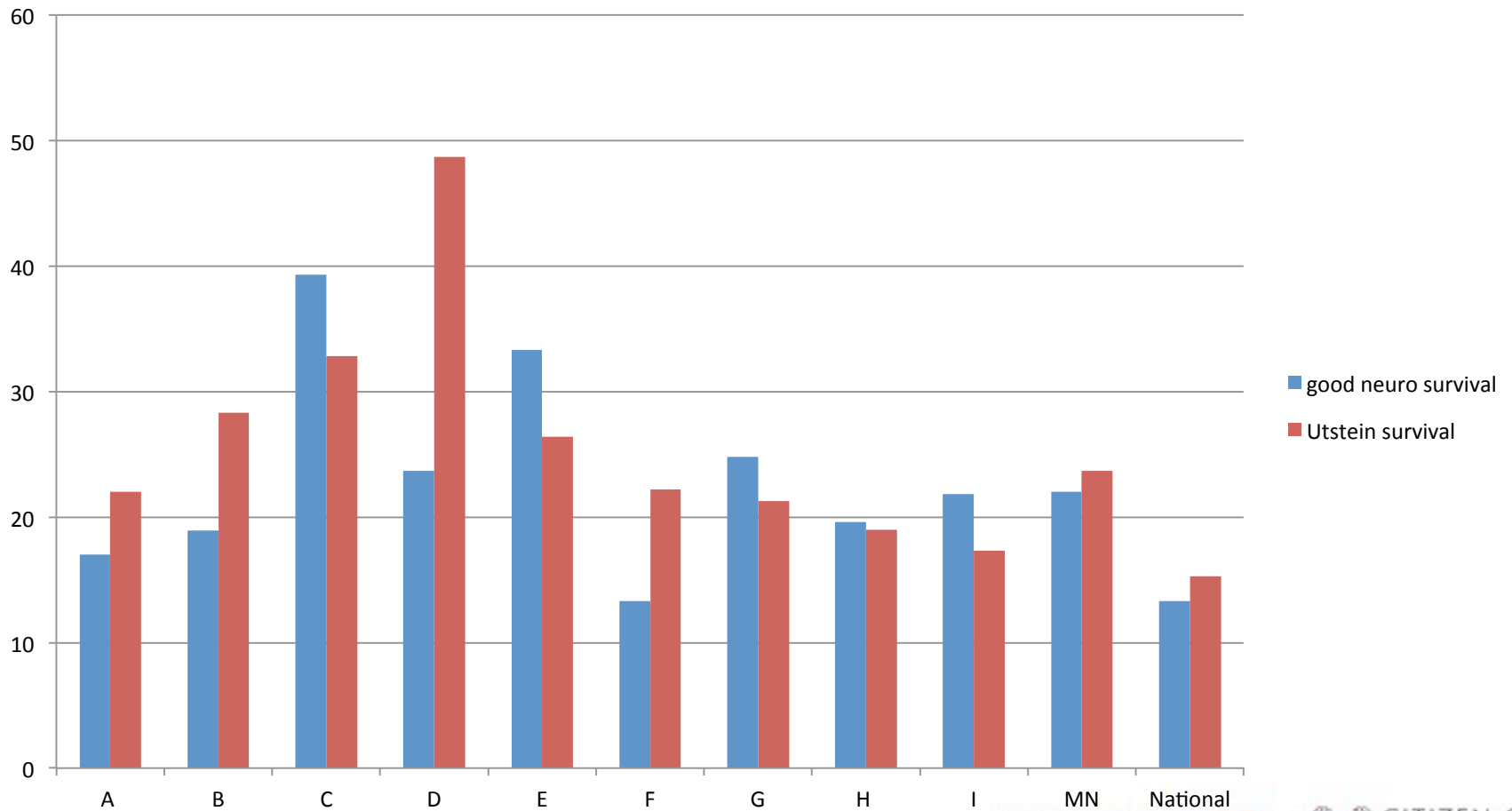
■ National n=61647

Aggregate OHCA Statistics (%)

all non traumatic arrests



Hospitals data



ECCU2017
Emergency Cardiovascular Care Update

 **CITIZEN CPR
FOUNDATION**
helping citizens and communities save lives

Success Story

CARES in ACTION- Real Life Community Examples

- Low survival rate within “survivable arrest” group
- Community with **no** AED use!!!!
- Issue discovered via CARES data



- Result: AED training in community improved- **survival rate increased!**



- Good survival rates....



- But poor community involvement and poor bystander CPR rates

- Result: CARES data highlighted the issue
 - Agency addressed issue
 - **CARES validated improvement**



- Mid Sized agency
- Didn't know they had anything to celebrate!
- CARES data was able to show great survival rates
- Identify excellence
 - This agency translated all that into \$\$\$\$\$\$
 - AND community pride

- Protocol change... agency with decreased survival looked at what changed
- CARES data brought issue to front

- CARES provided the markers to send us toward the problem



Hospital Example



- Working with a hospital on reviewing the data on the pt's they receive from OHCA.
- Looking at:
 - Possible disparities in care.
 - Demographics
 - Ebb and flow issues

TAKE HOME MESSAGE....

- If you follow your cardiac arrest data
 - all of your patients will benefit not just cardiac arrest patients
 - Your crews will feel engaged, empowered and invigorated
 - Your community will know what you are doing and why!
 - This all leads to lives saved.
 - In my state and in other CARES states and communities their survival rates keep going up.

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Driven to Discover™



Questions?
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