

**THE NEW
ECCU** 

CARDIAC ARREST SURVIVAL SUMMIT

Presented by the Citizen CPR Foundation

Inform - Motivate - Activate

Improving survival in our global community.



DECEMBER 10-13, 2019 • SEATTLE, WASHINGTON

HYATT REGENCY SEATTLE

808 Howell St. Seattle, WA 98101

PLAN TO EXHIBIT AND SPONSOR TODAY!

The Cardiac Arrest Survival Summit is the one place where the wide spectrum of resuscitation professionals and advocates for CPR, AEDs and improved community response to sudden cardiac arrest come together.

Presented by



Supported by



REGISTER NOW AT CITIZENCPR.ORG

For exhibitor and sponsor information, contact Arienne Hosseini at
(913) 906-7026 or ahosseini@citizencpr.org

Dear Colleague,

On behalf of the Citizen CPR Foundation, we invite you to exhibit your products, materials, services and information at the Cardiac Arrest Survival Summit - the world's largest and most-inclusive convening in the field of SCA. Formerly the Emergency Cardiovascular Care Update or ECCU, the Summit is dedicated to action, awareness, education, recognition and continued improvement of the entire SCA ecosystem.

As the only multi-disciplinary conference of its kind, the Summit brings together highly motivated resuscitation instructors and practitioners focused on the common goal of improving the practice of cardiac resuscitation in the pre-hospital environment through training, education and technology.

The Summit is the perfect venue for marketing your products, materials, services and information to the decision-makers and practitioners in CPR and ECC education, in-hospital care, emergency medical services and the pre-hospital community response arena.

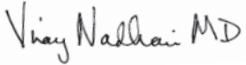
Attendees include:

- American Heart Association, American Red Cross, National Safety Council, Military Training Council, and other instructors certified in CPR, BLS, ACLS and PALS
- Nurses, hospital education program managers, physicians and researchers
- CPR and AED program managers, EMS managers, paramedics, EMTs, firefighters, chiefs and training officers, and community CPR planners

Increase and improve your exposure by selecting one of our NEW exhibitor add-on options. The Citizen CPR Foundation is a 501(c)(3) not-for-profit foundation, and as such, your unrestricted educational grant may be tax deductible.

We look forward to your participation in the Cardiac Arrest Survival Summit!

Sincerely,



Vinay Nadkarni, MD, MS
President, Citizen CPR Foundation



Hotel Information

Single and double occupancy rooms are available for \$189 a night at the Hyatt Regency Seattle - 808 Howell St. Seattle, WA 98101.

Visit citizencpr.org to book your room before November 15, 2019. Space is limited!

Key Dates for Exhibitors & Sponsors

- DUE ASAP WITH APPLICATION**
Company Description & Logo
- SATURDAY, AUGUST 31, 2019**
Exhibitor Guide Inclusion Deadline
- FRIDAY, NOVEMBER 15, 2019**
Hotel Room Reservation Deadline

Official Exposition Company

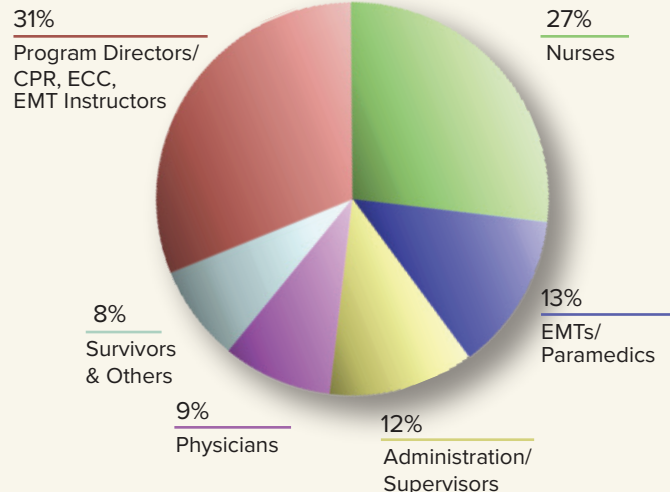
All materials including electric, booth furnishings, plants, labor, freight, crate storage, equipment, etc. must be ordered through Viper Tradeshow Services. Exhibitor kits will be provided by Viper Tradeshow Services three months prior to the show dates.

“The Cardiac Arrest Survival Summit, formerly ECCU, is THE gathering place for all the leaders of CPR programs - local, national and global - AND the ‘giants’ of resuscitation! It is sure to be the must-attend and must-exhibit event of 2019!”

- John Amato President & CEO, WorldPoint



WHO ATTENDS SUMMIT

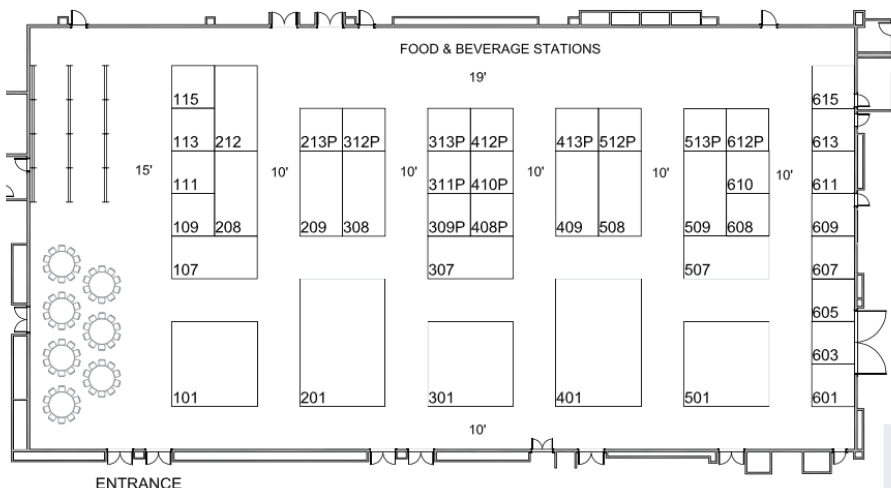


EXHIBITOR OPPORTUNITIES

EXHIBITOR BENEFITS

- Booth including pipe and drape and an 11" x 17" identification sign
- Listing in official program
- Featured on citizencpr.org
- Listing on mobile app
- Exclusive table at Breakfast with Exhibitors with purchase of 20x20 booth or larger
- Food and beverage, Breakfast with Champions, breaks and Opening Reception located in exhibit hall
- Access to program materials
- 24-hour booth security beginning at set-up and concluding at teardown
- Electronic lead retrieval system will be available for purchase
- Access to pre and post-conference attendee list

All booths are 10'x10' unless otherwise noted. Booths are assigned on a first come, first served basis.



Exhibitor Pricing

20' x 30' ISLAND BOOTH \$9,750

Includes six complimentary full-meeting registrations, for use by exhibit staff only, and two complimentary exhibitor badges.

20' x 20' ISLAND BOOTH \$6,900

Includes four complimentary full-meeting registrations, for use by exhibit staff only, and two complimentary exhibitor badges.

10' x 20' STANDARD BOOTH \$4,500

Includes three complimentary full-meeting registrations, for use by exhibit staff only, and one complimentary exhibitor badge.

10' x 10' PREFERRED BOOTH \$3,000

Includes two complimentary full-meeting registrations, for use by exhibit staff only.

10' x 10' STANDARD BOOTH \$2,500

Includes two complimentary exhibitor badges for exhibit staff only.

ISLAND BOOTHS 20' x 40' and up - pricing available upon request

Exhibit Hall Schedule and Activities

All times are tentative.

MONDAY, DECEMBER 9, 2019

8:00 AM – 5:00 PM Exhibitor move in

TUESDAY, DECEMBER 10, 2019

8:00 AM – 5:00 PM Exhibitor move in

7:00 PM – 9:00 PM

- Summit Opening Reception

WEDNESDAY, DECEMBER 11, 2019

7:00 AM – 4:15 PM Exhibit Hall Hours

- Breakfast with the Exhibitors
- Morning Break
- Cash and Carry Lunch
- Afternoon Break

THURSDAY, DECEMBER 12, 2019

7:00 AM – 2:00 PM Exhibit Hall Hours

- Breakfast with Champions
- Morning Break
- Cash and Carry Lunch

2:00 PM – 6:00 PM Exhibitor move out

NEW EXHIBITOR ADD-ON OPTIONS

- Email sponsorship and advertising
- Mobile app push notification
- Scavenger hunt participation via the attendee mobile app

SIMULATION CORNER

Please contact Arienne Hosseini at 913-906-7026 or ahosseini@citizencpr.org

ADDITIONAL EXHIBIT BOOTH STAFF BADGES \$150

For additional exhibit staff to be allowed to enter the exhibit hall to work your booth, there is a \$150 fee per person

SINGLE DAY CLIENT EXHIBIT HALL PASS \$25

This pass allows your client access to the exhibit hall for one day only. (This pass does not allow access to the educational program or food functions).

For exhibitor and sponsor information, or additional details, contact Arienne Hosseini at (913) 906-7026 or ahosseini@citizencpr.org

Increase your company's exposure to Summit attendees

SPONSOR OPPORTUNITIES

Benefit	Platinum Level Sponsor	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor
	\$20,000	\$10,000	\$5,000	\$1,250
"Summit Sponsor" Signage	High impact in key traffic areas ✓	Prominent ✓	✓	✓
Logo & link on citizencpr.org	✓	✓	✓	NEW ✓
NEW Logo on attendee mobile app	✓	✓	✓	✓
Your marketing literature in tote bag (sponsor provided)	✓	✓	✓	
Recognition in Summit marketing emails	Prominent ✓	✓	NEW ✓	
NEW Attendee mobile app push notification(s)	2	1		
NEW Attendee mobile app web banner	NEW ✓			
CCPRF President's Reception Invitations (two)	✓			
Premium, customized giveaway in attendee tote bag	✓			
PLUS - SELECT ONE In addition to the benefits above, select one of the following high-visibility options on a first come, first serve basis within your level	Sponsor of Wi-Fi	Sponsor charging stations	Social media takeover	
	Lanyard sponsor	Sponsor attendee mobile app	Sponsor of live music	
	Tote bag sponsor	Sponsor refreshment breaks - Tuesday	Sponsor of attendee walking maps	
	Sponsor of breakfast - Wednesday	Sponsor refreshment breaks - Thursday		
	Sponsor of breakfast - Thursday			
	Contact us for more options			

NEW ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP

- **Grants & Funding** - unrestricted grants, educational grants and travel grants for speakers, survivors or attendees
- **Marketing literature** - (provided by sponsor) placed in tote bag (hard copy & electronic bag on the mobile app) \$1,000
- **NEW Off-site or on-site evening reception/function** - sponsor a casual evening gathering; pricing available upon request
- **NEW Lunch and Learn** - host a BYOL session on your topic of choice; pricing available upon request
- **NEW Opening Reception** - sponsor an evening event on opening night; pricing available upon request
- **NEW Premium, customized chair drop** - select an item featuring your logo at a keynote; pricing available upon request

Register to be a sponsor at citizencpr.org