



The Citizen CPR Foundation Virtual Summit 2020: Putting Science into Action December 8 & 9, 2020

The Virtual Summit will bring together experts and thought leaders in the field of resuscitation for two days of sessions including review and discussion of the science behind the updated guidelines, implementation of the guidelines, best educational practices and the business of training centers.

CPR instructors, first responders, program leaders, nurses and more will have the opportunity to address the implications of the latest resuscitation guidelines updates, learn best practices for running their business, and enhance their instructional expertise.

The Attendee Experience

The virtual event is presented through a **robust online platform** that offers many elements found at live convenings

- The latest information from renowned experts in SCA
- Network with peers via video chat, session discussions and messaging
- Earn CE credits in an efficient, cost effective way
- Collaborate with attendees and instructors in live moderated discussions
- 50 minute sessions with 10 minute breaks
- Group plenary sessions and dedicated tracks
- On-demand access for 45 days for registered attendees
- Unique programming offers business insights and "training with excellence" sessions

Exhibitor & Sponsor Benefits

- Exposure to highly-targeted attendee audience
- Alignment with some of the top thought-leaders and brands in the field of sudden cardiac arrest
- Fully branded experience
- Domestic and international exposure
- No travel or shipping costs
- No extra cost for lead capture
- Unlimited booth registration means you integrate staff to meet your unique needs
- Direct message with booth visitors
- Flexible times - you set your schedule
- Ability to host video and other materials in your virtual booth
- Highly affordable, cost effective investment

Silver: \$2000

Virtual Exhibit Booth - available until Sunday, February 7, 2021

- One-to-one and one-to-many face to face **networking**
- Video player
- Customizable, downloadable resources
- **Video chat with customers and leads** on your schedule and at designated break times
- **Links** to your social media pages and website
- Collection of leads and ability to **message directly** with interested attendees
- **Unlimited** registration for booth personnel
- **Logo placement** (2nd tier) in
 - welcome session slides
 - website event page
 - marketing emails
- Company description
- **Quarter page ad** in electronic Attendee Guide
- **2 complimentary registrations** for you to share with your partners

Gold: \$3500

All Silver benefits PLUS:

- **Top tier logo placement** in
 - welcome session slides
 - website event page
 - marketing emails
- **Half page ad** in electron Attendee Guide
- Ad in **post event email**
- Recognition in transition and break slides
 - **Call-out to activities occurring at your booth**
- 2 additional complimentary registrations (**5 total**)

