



Citizen CPR Foundation's 40 Under 40 Recognition Program Details

The Citizen CPR Foundation's 40 Under 40 recognition program will engage, strengthen and celebrate the future of sudden cardiac arrest training, response and survival by recognizing 40 outstanding individuals under 40 years of age.

Criteria - The core criteria for consideration is having made a meaningful contribution to SCA outcomes in a personal or professional setting. This could include:

- Saving an individual's life
- Training, preparedness and implementation in a community, group or business setting
- Raising awareness on a local, regional or national scale
- Unique progress, contributions or findings in cardiac arrest science, practice, and/or research
- Product innovations, inventions or enhancements

The 40 Under 40 Recognition Program is designed to be inclusive and expansive. As such, nominees may come from any background including but not limited to:

- Everyday citizens
- Responders
- Trainers
- Students
- Community activists
- Science and research
- Practice in a clinical setting
- Education
- Athletics
- Business and industry
- Products and services
- Technology and innovation

Selection - A committee of CCPRF Partners will evaluate nominees based on their preparedness, implementation and impact, and select 40 individuals to recognize.

Once selected, the 40 honorees will receive:

- A professionally crafted national press release
- Their story featured on www.citizencpr.org
- A special edition eNewsletter distributed to our internal, partner and sponsor mailing lists
- An official recognition award presented by the CCPRF President
- Coverage in a 40 Under 40-focused social media campaign featured on CCPRF's social channels
- Sharing of program content and nominees by many of CCPRF's Partner organizations
- Recognition at the biennial CCPRF Cardiac Arrest Survival Summit. (Winners will be encouraged but not required to attend.)



Submission requirements – Please review and include all details as outlined below. All submissions must be received by Friday, June 30, 2023.

- Submissions are accepted through the online form and should include as much detail as possible about a nominee's story, accomplishments and circumstances, including tangible results.
- In addition to the online form, a high-resolution, 300 dpi, professional-quality digital photo (headshot) of the nominee must be submitted.
- Self-nominations are welcome.

In addition, a maximum of a 3-minute video (MP4 or MOV file format) to introduce the nominee and their achievements in their own words is highly desirable.

- Please answer all questions completely and refrain from any supplementary collateral. Any nominations that are submitted in a press release or boilerplate manner will not be accepted.

Form requirements – The form will ask the following information. Please complete the form in its entirety.

Name

Designations, if applicable (title, earned degree, etc.)

Address

DOB

Phone

Tell us your story using the following guidelines. Submissions should not exceed approximately 2000 words.

- Describe how you became interested in sudden cardiac arrest preparedness and survival.
- Describe the initiative, program, event or circumstance which you feel qualifies you for consideration.
- Describe how your accomplishment or life-saving action impacted your life and/or the lives of others.
- If applicable, explain professional or personal accomplishments you feel are relevant to your application for this award.
- Consider including contributions to the industry or community through thought leadership or volunteering, as well as list any honors or awards you have received if applicable.
- Include any additional info or unique circumstances you feel will enhance your application.
- Please include a high-resolution 300dpi photo (headshot) of the nominee.

Selection of the 40 Under 40 winners will be announced on Friday, September 1, 2023.

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