

#CASSummit2023

# Activating Community Champions in Resuscitation:

Partnering for Change

**CARDIAC ARREST  
SURVIVAL  
SUMMIT**  
CITIZEN CPR FOUNDATION



# Presenter Disclosure Information

Cheri L. Olson MD

Activating Community Champions in Resuscitation: Partnering for Change

## **FINANCIAL DISCLOSURE:**

- None

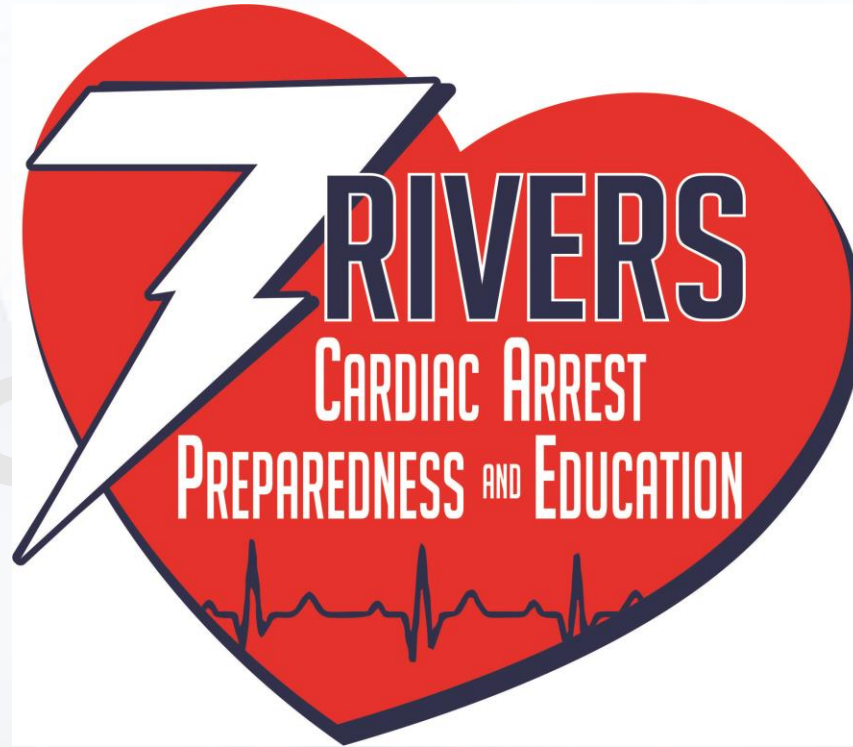
## **UNLABELED/UNAPPROVED USES DISCLOSURE:**

- None

# Learning Objectives

1. Examine how to develop and support volunteer groups to enhance cardiac arrest response
2. Analyze ways to assist local volunteer organizations to improve partnership upon return to your community

# 7 Rivers Cardiac Arrest Preparedness and Education (7R CAPE)



# What we Do:

- Help people order and install AED's, pads, batteries
- Answer questions and problem solve, refer to sources (>100 contacts/year)
- Provide free, non-certified CPR/AED trainings (goal 500 pp/year)
- Sponsor and host the Annual Heroes and Survivors Banquet attended by over 170 EMS professionals, volunteers and survivors (11<sup>th</sup> Annual 2023)
- Assist communities with Heart Safe Applications
- Available for PR work and stories/demonstration/education
- Partner with Stop the Bleed and Narcan coalitions
- Participate in events to raise awareness: parades, sporting events
- Identify and support survivors and their families

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# Strengths

- Access
- Connections
- Passion
- Focus
- **Free!**
- Stories
- Non-medical; Talk the talk
- Non-Denominational
- Heart Safe Communities



# Sudden Cardiac Arrest and You!

How to Make a Difference in Our Communities



Cheri Olson, MD  
President, 7R CAPE

# Challenges/How can Your Organization Support Volunteer Groups

- Volunteers: Identifying, engaging
- Skills: Tech, Public Speaking, Teaching, Administration
- Database and data management
- Non-profit management
- Financial support
- Communications: with EMS, Healthcare, Fire, Police; Getting their message out; Coordinating services
- Privacy
- **Feeling valued**



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Keep it FUN!!!



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**Don't miss the Awards Announcement and Closing Ceremony**

**Saturday 12:35 – 1:00 PM**

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[citizencpr.org](http://citizencpr.org)